

Hydration

Market-ready Solutions

Market-ready Solutions for Hydration Products

The hydration market is hot, experiencing double digit growth¹. Pharmachem can help you participate in this explosive growth. Over the past 5 years we have developed extensive know-how in the hydration space, working with many of the major brands. Now we are bringing this expertise to more of our customers with 4 market-ready products. Jump start your next innovation in the hydration space.



Powder Experts

We have a deep understanding of the particle engineering process, the importance of particle size and uniformity, and flavor systems. This enables us to bring your ideas to life.



Broad Capabilities

Our manufacturing operations include large scale blending, granulation and spray drying. We have stick pack and canister packaging capability - two of the most popular options for hydration products.



Winning Formulas

Our technical team knows the hydration market, and knows which ingredient combinations are on trend. We have developed analogs of all major brands to take the guess work out of the development process.



Simplified Process

Our hydration blends are ready to go so you can get into the market faster. We'll handle all of the operations - raw material ordering, production planning, and inventory management. Now you can focus on connecting with your customers and growing your business.

Our hydration blends can be tailored to meet your individual business needs

- Available in sugar and sugar-free versions, with natural flavors
- Customizable to provide different health benefits for hydration plus options such as immunity, energy, or focus.
- Our R&D experts have a wealth of knowledge beyond hydration. We are happy to consult with you on other functional beverage formulations.



Vegan



Natural Flavors



Sugar and Sugar-free Versions



Stick Packs & Canisters



High Quality and Branded Ingredients

1. Source: SPINS, State of the Industry Report, Hydration Category, Period ending June 16, 2024.



High Salt Hydration

Flavor: **Pineapple Paradise**

Product Description

- Maximize your hydration with this high salt formula.
- This carefully crafted combination of sodium, magnesium and potassium replaces lost electrolytes in a tasty formula.
- Zero-sugar formula makes this healthier than full or low sugar alternatives.

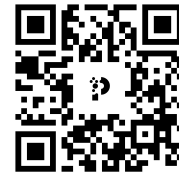


Hydration + Sports Recovery

Flavor: **Berrylicious**

Product Description

- Support whole body recovery after workouts with this sports recovery formula*
- Features: NordicCherry® tart cherry extract, clinically shown to reduce muscle soreness and increase recovery of muscle strength after workouts*.
- Light effervescence enhances sensory experience



Hydration + Vitamins

Flavor: **Watermelon Wonder**

Product Description

- Get a nutrient boost along with hydration in this hydration + vitamin formula
- Features GPM™ fermented vitamins, which may be more bioavailable than conventional nutrients*
- Includes our select salt combination of sodium plus potassium, and magnesium



Hydration + Immunity

Flavor: **Berry Blast**

Product Description

- Support immune health* and stay hydrated with our hydration + immunity formula
- Features GPM™ zinc, which has been demonstrated to be more bioavailable than conventional zinc*
- Other immune supporting ingredients include elderberry extract and vitamin C

*This statement has not been evaluated by FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

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